

TECH COCKTAIL



- [Announcements](#)
- [Cool Jobs](#)
- [Advertise](#)
 - [Advertise with us](#)
 - [Sponsor An Event](#)
- [About](#)
 - [Authors](#)
 - [Tech Cocktail Contributor of the Month](#)
 - [Partners](#)
- [Events](#)
- [Startups & Apps](#)
 - [Mobile](#)
 - [Web](#)
 - [Games](#)
 - [Location Based Services](#)
 - [Social Media](#)
 - [Incubator](#)
 - [Social Good](#)
- [Entrepreneur](#)
 - [Tips & How To's](#)
 - [Interviews](#)
 - [Marketing & Social Media](#)
 - [Dev & Design](#)
 - [Funding](#)
 - [Programs & Resources](#)
 - [Reports & Rankings](#)
- [Business](#)
 - [News](#)
 - [Trends](#)
 - [Jobs](#)
 - [Books](#)
 - [Movies & Entertainment](#)
- [Tech Cocktail TV](#)
- [By City](#)
- [Scroll to Top](#)
- [Gear & Gadgets](#)

What Startup Advice Do You Disagree With?

[Kira M. Newman](#) Jun 2, 2013

0

Tweet 62

Like 11

Share

[Scroll to Top](#)

“That it’s not ok to work part-time. Consulting a few hours a week here or there while you bootstrap is a responsible way to keep your business’s runway longer.”

- Len Kendall, founder and CEO of [CentUp](#)

“Get a technical cofounder”

“I disagree with the common advice that you need a technical cofounder. If you are a founder with significant experience and can handle the pressure of multiple roles, then you don’t always need a tech cofounder. . . . You can ‘hire’ a CTO and give them significant equity to make them a part of the team. The point is that you, the founder, retain control and decision making authority. In a startup, the most critical part is fast execution and that requires quick decisions. If you have 1-2-3 cofounders and you spend a few days analyzing/arguing over a decision, that’s vital time lost.”

- Upen Patel, founder and CEO of [Digital Wallet Plus](#)

“Get funding”

“You start with a false sense of security because you already have money in the bank but nothing driving it. There are a lot of upsides and downsides to looking towards investment capital initially. However, I believe that if it’s my money on the line right away, it’s going to push me to make stronger decisions as well as be more agile to initial storms.”

- Taylor Dondich, founder of [Nihongo Master](#)

“Monetize later”

“The whole idea of build an audience and figure out how to monetize it later is one I have a hard time seeing as a plan with a reasonable chance of success. While it can be a huge success if you can acquire a big audience, the number of startups that have actually achieved that is miniscule.”

- Mike Yoder, cofounder and CTO of [ALICE Receptionist](#)

“Hire slow”

“Hire slow and fire fast. I think this is completely incorrect. At the early stage, you need to hire fast AND fire fast. By taking too much time hiring, you miss opportunities as well as great people that might not be exactly what you’re looking for, but may blow it out of the water in other ways you hadn’t thought of.”

- David Mandell, CEO of [PivotDesk](#)

“Do it when you’re young”

“If you have a passion and drive to succeed, you can do anything.”

- Mike Blackburn, customer relations at [Mobi2Market](#)

[Scroll to Top](#) “Ideas are worthless”

“I understand that the team and execution are critical, but you need to be starting with a good idea as well, solving a true pain point.”

- David Goldberg, founder and CEO of [FreshNeck](#)

You might like:

- [What's the Hardest Startup Lesson You've Had to Learn?](#)
- [12 Tips for Networking Like a Pro; Young Entrepreneurs Shed Insight](#)
- [19 Warning Signs That You Might Be An Entrepreneur](#)
- [Long Live Bitcoin: CoinLab Surges Ahead While Suing Mt. Gox](#)

Recommended by



Moen TS41705BN Fina Two Handle Bidet

\$599.14 - eFaucets

"eFaucets.com Official Site - Save 30-50% Off All Top Choices ▶

[← The Top 10 Tech Cocktail Posts of the Week](#)

[Changing Lives With 3D Printing →](#)

About the Author [Kira M. Newman](#)



Kira M. Newman is a Tech Cocktail writer interested in startups, innovation, and new trends. In 2012, she returned from a 6-month whirlwind tour of Asia, where she met tons of welcoming, inspiring, and infectiously passionate entrepreneurs. Follow her [@kiramnewman](#).



[Login](#)

- [This blog post](#)
- [All blog posts](#)

Subscribe to this blog post's comments through...

-
- [Add to My Yahoo!](#)
- [Add to Google](#)
-

[RSS Feed](#)
[Scroll to Top](#)

Subscribe via email

[Subscribe](#)

[Follow the discussion](#)

Comments

🔒 Logging you in...
[Close](#)

Login to IntenseDebate

Or [create an account](#)

Username or Email:

Password:

[Forgot login?](#)

[Cancel](#) [Login](#)

[Close](#)  **WordPress.com**

Username or Email:

Password:

[Lost your password?](#)

[Cancel](#) [Login](#)

[Dashboard](#) | [Edit profile](#) | [Logout](#)

- Logged in as

There are no comments posted yet. [Be the first one!](#)

Post a new comment

Comment as a Guest, or login:

- [Login to IntenseDebate](#)
- [Login to WordPress.com](#)
- [Login to Twitter](#)
- [facebook](#)

[Go back](#)

[Scroll to Top](#)

Share on Facebook



Connected as ([Logout](#))

Email (optional)

Not displayed publicly.

Tweet this comment



Connected as ([Logout](#))

Email (optional)

Not displayed publicly.

Name

Email

Website (optional)

Displayed next to your comments.

Not displayed publicly.

If you have a website, link to it here.

[Submit Comment](#)

Subscribe to

Comments by [IntenseDebate](#)

Newsletter Signup

GET IT!

 Sign up with Facebook

Connect with Techcocktail

Search



Upcoming Teckcocktail Events

JUNE 13 TECHCOCKTAIL WEEK SESSIONS VEGAS	JUNE 19 TECH COCKTAIL SESSIONS WASH D.C.	TECH COCKTAIL SAN DIEGO CALIFORNIA JUN 27 2013	TECH COCKTAIL LAS VEGAS NEVADA JUL 11 2013	JULY 12 TECH COCKTAIL SESSIONS VEGAS
TECH COCKTAIL CHICAGO ILLINOIS JUL 25 2013	TECH COCKTAIL DENVER COLORADO JUL 25 2013	JULY 31 TECH COCKTAIL SESSIONS WASH D.C.	TECH COCKTAIL LOS ANGELES CALIFORNIA SEP 05 2013	TECH COCKTAIL LAS VEGAS NEVADA SEP 12 2013

Industry Events



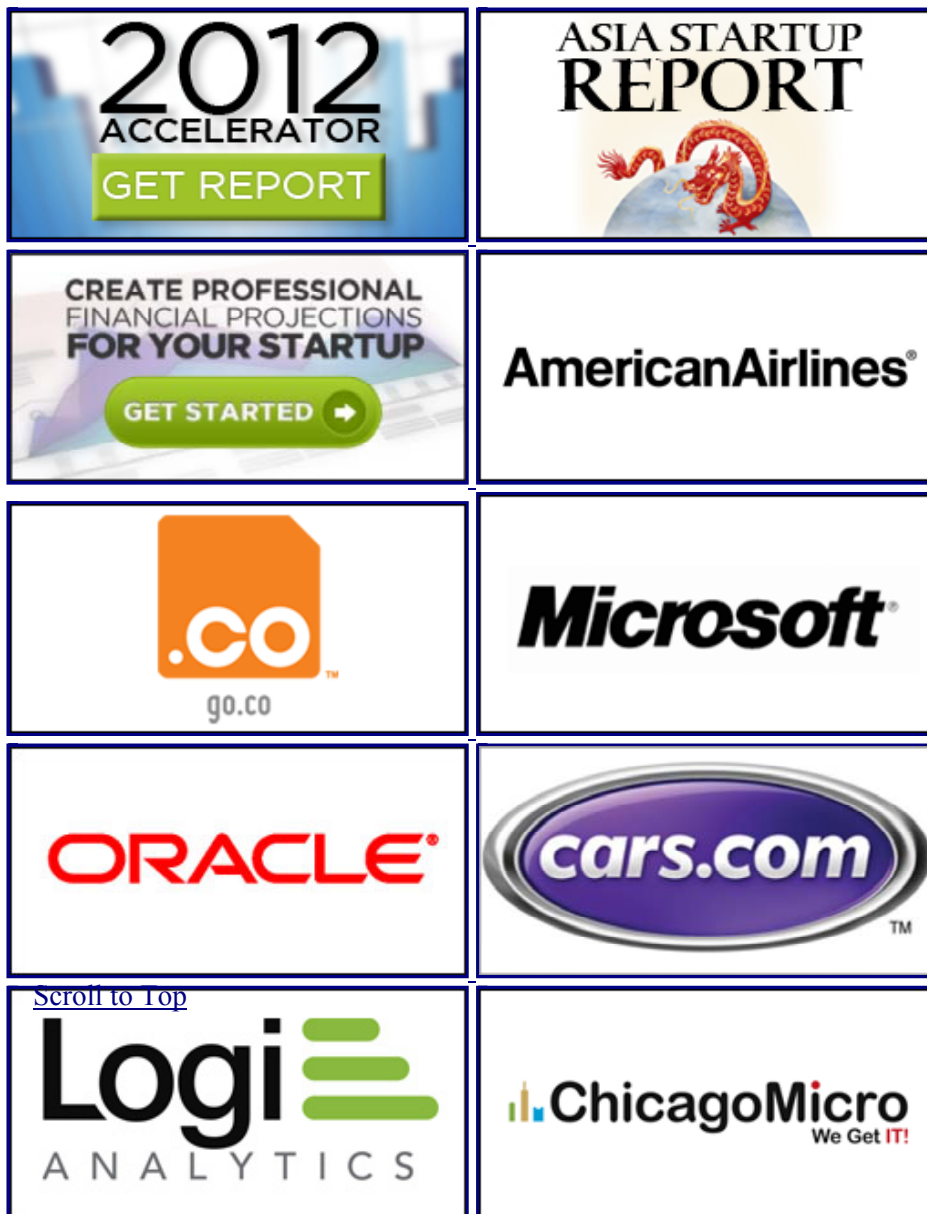
VIEW ALL INDUSTRY EVENTS

Vocus delivers Marketing & PR Opportunities to you.
Keynote Speaker
Arianna Huffington

DEMAND SUCCESS CONFERENCE
June 20th-21st
Washington, DC

Denver Startup Week

Our Sponsors & Partners



2012 ACCELERATOR
GET REPORT

ASIA STARTUP REPORT

CREATE PROFESSIONAL FINANCIAL PROJECTIONS FOR YOUR STARTUP
GET STARTED →

American Airlines®


go.co

Microsoft®

ORACLE®

cars.com™

[Scroll to Top](#)

Logi 
ANALYTICS

ChicagoMicro
We Get IT!



Popular Posts

7 Best iPad Apps for Watching TV and Movies



05 [Two months after the iPad 2 debuted in March, around 40% of users surveyed said... Read More](#)

Dollar Shave Club Introduces One Wipe Charlies, "Butt Wipes for Men"



04 [Remember Dollar Shave Club? The creators of the unanimous startup viral video... Read More](#)

6 Reasons People Leave Big Companies To Join Startups



01 [Over the last several years, startups have popped up all over the job market.... Read More](#)

12 Tips for Networking Like a Pro; Young Entrepreneurs Shed Insight



25 [The following answers are provided by the Young Entrepreneur Council \(YEC\), an... Read More](#)

11 Awesome Apps For A More Efficient Workplace

[Scroll to Top](#)



03 [Toss out that stack of sticky notes on your desk...now's the time to upgrade... Read More](#)



Android

- [Find Dog-Friendly Places and People with Where My Dogs At](#)
- [Make Wedding Planning Easy with Appy Couple](#)
- [Splendid: Create Beautiful Videos, No Editing Required](#)
- [Mosoro makes hardware app integration easy for mobile app developers](#)

Announcements

- [Announcing Tech Cocktail Celebrate: Our National Startup Competition & Conference in Las Vegas – October 23-25, 2013](#)
- [Tech Cocktail Receives \\$2.5M Investment from Tony Hsieh's Downtown Project](#)
- [May is Healthy Entrepreneur Month at Tech Cocktail presented by Coromega](#)
- [Justin Thorp Joins The Tech Cocktail Team To Continue Community Development](#)

Apple

- [Startup Stories Inherited Enables a Gift of a Lifetime](#)
- [How To Avoid iOS 6 Facebook Contact Sync Hijacking Your Contact Info](#)
- [Why Apple's Critics are Wrong](#)
- [iPhone 5: Longer, Leaner, Lighter and Faster... But Is It Enough To Upgrade?](#)

Business

- [Romotive Alum Launches 3D Printing Lab in Las Vegas](#)
- [Amazon Makes Moves into Online Groceries](#)
- [Comedy Central Releases Free Stand-Up Comedy App to Give Viewers Access to Over 700 Comedians](#)
- [How Super Connectors Are Changing the Tech World](#)

[Scroll to Top](#)

Google

- [Google Nose: Smell the World Right from Your Computer](#)
- [The Internship Movie: Spotlights Google's Campus and Culture On Big Screen](#)
- [Is the Facebook IPO the Death of Innovation?](#)
- ["The Age of the Platform" Explores the Secret behind Amazon, Apple, Facebook, and Google](#)

TC Mixers

- [NetCamps: Streamlining Camp Administration to Help Coaches](#)
- [Wufasta™: The Premiere Prize Portal for PC and Console Gaming](#)
- [Visualize Your Heartbeat and Master Performance with Instabeat](#)
- [An Evening of Startups in Boise](#)

Tech Cocktail is a literal "cocktail of emerging technology news, people, startups, products, and innovations" for the true tech enthusiast.

The media company, founded and lead by former AOL product strategist, long-time tech blogger and new media pioneer Frank Gruber, focuses on celebrating entrepreneurs, emerging technology and innovation. Along with the leadership of long-time technology producer, Jen Consalvo, Frank and his team of tech analysts and curators bring a unique point of view to TechCocktail.com as they scour the web and world in search of new products and services, fresh voices, interesting leaders, hot news and trends, how-to's and more.

- [Submit News Tip](#)
- [Submit An Event](#)
- [Advertise](#)
- [Write for Us](#)
- [Contact Us](#)

© 2013 Tech Cocktail, LLC. All Rights Reserved.

☺

[Scroll to Top](#)

RECOMMENDED FOR YOU

